

# **Workshop**

## **Exploring Media Narratives: New Concepts and Methods**

May 11th-12th, 2007  
University of Erfurt, Germany

### **PROGRAM**

#### **Thursday, May 10th**

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Get together 19:00

#### **Friday, May 11th**

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##### **Long term and short term effects of fictional narratives**

9:00

Jan van den Bulck (University of Leuven):  
Viral infection theory of cultivation effects

10:00

Russell Tisinger (University of Pennsylvania):  
Fictional Narratives and Real-World Attitudes

11:00

Xiaoxia Cao (University of Pennsylvania):  
From Rasputin to the Path to 9/11: The role of fiction versus nonfiction in attitude change

*12:00-13:00 Lunch break*

13:00

Rick Busselle (Washington State University):  
Critical thinking, realism and engagement with television drama

14:00

Matthias Hastall (University of Erfurt): Personality Differences and Preferences for Narratives

*15:00-15:30 coffee break*

## **Narrative and Children**

15:30

Deborah Linebarger (University of Pennsylvania):  
Early narrative development in young children

16:30

Kathleen Arendt (University of Erfurt):  
The role of narratives in the Entertainment-Education Strategy

20:00 Dinner

## **Saturday, May 12th**

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### **Content and Structure of Narratives**

9:00

Ashley Sanders-Jackson (University of Pennsylvania):  
Narrative as structure

10:00

Jessica Taylor Piotrowski (University of Pennsylvania):  
Assessing narrative strength in children's television

*11:00-11:30 coffee break*

11:30

Helena Bilandzic & Freya Sukalla (University of Erfurt):  
Moral messages in films

12:30

Moira O'Keeffe (University of Pennsylvania):  
Narrative across media: Considering film and video games

*13:30-14:30 Lunch break*

### **Narrative in News**

14:30

Susanne Kinnebrock (University of Munich):  
Coding narrativity in news

15:30

Mary Bock (University of Pennsylvania):  
Different styles of TV News narratives

*19:00 Dinner*

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*Locations:*

Workshop: University of Erfurt, Nordhäuser Str. 63, 99089 Erfurt, Germany  
Lehrgebäude 4, Room D03

Get together: Indisches Restaurant Bombay  
Domplatz 35

Dinner Friday: Gasthaus Feuerkugel  
Michaelisstraße 3

Dinner Saturday: Ristorante Pizzeria Paganini  
Fischmarkt 13

*Organization:*

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